



Balanced Mineral Nutrition in a Tub

*Adapted from company news release by **Kim Kanzler Holt***

Denver, CO (Feb. 1, 2006) — Wind and Rain® Cattle Mineral Tubs are the newest addition to Purina Mills LLC Wind and Rain mineral lineup. These free-choice tubs include 14 essential minerals to help correct deficiencies of available forages, while keeping a herd's health, growth and reproduction in check.

The minerals are cooked in a molasses formula, which is highly palatable to cattle. Studies indicate that cattle offered minerals through this form more consistently consume their needed intake on a regular basis.

Purina also offers its Wind and Rain Cattle Mineral Tubs with two

options: Zinpro's Availa-4® organic trace minerals or Altosid brand Methoprene (MTH) for IGR fly control, a stress-free way to control horn flies while feeding minerals.

The tubs, which are packaged in their own 225-pound plastic mineral feeder, offer the ultimate in wind and rain resistance and feeding convenience. Being nonreturnable, they're also biosecure because there is no risk of disease spread from ranch to ranch.

For more information on the Wind and Rain Cattle Mineral Tubs, see your local Purina dealer or representative, or visit <http://www.cattlenutrition.com>.



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