

Practicing Prevention for Profit

Beyond the Truck

●I. Reaching Producers Goal

●A. Each Ranch/Farm

- 1. Production Goals
- 2. Cost Effective
- 3. Lower Costs

●B. Animal Potential

- 1. Environment/Facilities
- 2. Genetics
- 3. Nutrition
- 4. Management

●C. One Member of the Group

● II. Information

● A. Where is information acquired

- 1. Feed Store
- 2. County Agent
- 3. Neighbor
- 4. Fertilizer Salesman
- 5. Drug Salesman
- 6. Grandpa
- 7. Veterinarian

● B. Veterinarian

- 1. Unbiased
- 2. Updated
- 3. Science/Experienced
- 4. Education

● III. Biosecurity

● A. Not exposed = Not infected

● B. 3 P's of Biosecurity

- 1. Prevention
- 2. Protection
- 3. Protocol

● C. Profit/Production

●IV. Bio-containment

●A. Diagnosis

- 1. Necropsy
- 2. Test

●B. Control train wreck

●C. Treatment Protocol

●D. Prevent in future

●V. Planning/Implementation

●A. Health Plans

●B. Beyond Vaccination

●C. Start/Restart

●D. Individualized

●VI. Conclusions