

2008 Cattle Industry Annual Convention & Trade Show

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AgriLabs To Offer \$1,500

News release provided by **AgriLabs**

SAINT JOSEPH, MO. (Jan. 8) — While at the National Cattlemen's Beef Association (NCBA) Trade Show in Reno, Nev., Feb. 6-8, AgriLabs will give away a total of \$1,500 to be used for youth scholarships. The trade show is in conjunction with the 2008 Cattle Industry Convention, featuring the meetings of five industry organizations, NCBA, the Cattlemen's Beef Promotion and Research Board (CBB), the American National CattleWomen (ANCW), Cattle-Fax and the National Cattlemen's Foundation (NCF).

Each of the three days the convention's trade show is open, one attendee will be selected to choose an organization to receive a \$500 scholarship grant. In turn, the organization — which must be a state affiliate of either the NCBA or the ANCW, or the ANCW Foundation — will use the \$500 for an educational scholarship for a deserving youth during 2008.

To qualify for the drawings to determine which organizations will receive the \$500 scholarship grants, convention participants simply need to register at the AgriLabs booth, No. 801.

"Contributing to education for the youth of today who will lead our industry tomorrow is an important responsibility," says Charlie Higdon, business unit manager, AgriLabs. "That's why we're thrilled to partner with associations tied to the NCBA and ANCW by converting producer participation at the AgriLabs booth into scholarships totaling \$1,500."

Producers who complete a registration form at the AgriLabs booth also will qualify for the grand-prize drawing of a framed print by rural-American artist Bonnie Mohr. "Summer Pastures," a signed, numbered lithoprint, depicts a cow-calf herd on pasture.



**AgriLabs to give away
\$1,500 for scholarships
during the 2008 NCBA
Trade Show.**

Note: AgriLabs is an animal-health sales-and-marketing organization with distribution throughout the United States. The company's partnership structure and philosophy, together with a commitment to expeditious product development, provides a smooth, efficient system for manufacturers to transfer technology from research laboratories to the marketplace. Through technology transfer and cooperative development agreements, AgriLabs has introduced a number of state-of-the-art products to the beef and dairy industries.



Editor's Note: This release is adapted from a news release distributed by AgriLabs. For more information contact Charlie Higdon, AgriLabs, at 1-800-541-8916 or Janice Keene, McCormick Co., at 515-251-8805, ext. 224. The company web site is www.agrilabs.com.